

33RD ANNUAL RED RIBBON RELAY RUN

“United We Run to be Drug-Free”

The annual Multi-Cultural Red Ribbon Relay Run is back for its 33rd year! Scheduled to take place on Laguna Pueblo September 04th & 5th, our goal is to proactively raise awareness through culturally appropriate educational, health, social activities. The multi-cultural relay run was created through the national campaign which began in 1985 after Enrique (Kiki) Camarena was assassinated by drug traffickers in Tijuana, Mexico. Students attending the high school where Kiki graduated started wearing red ribbons to signify his bloodshed. The red ribbon became the symbol to encourage the choice of a healthy lifestyle. Today, as part of this national crusade, the NM Red Ribbon Campaign continues to be the driving force in focusing statewide attention of substance use issues and solutions.

How does your participation impact our community?

Raising public awareness is one simple way we can contribute. By participating in any of our MCRRR community events, individuals can profoundly impact the overall well-being and/or moral of our community members. We urge to lend your support by attending our free activities, we all have a responsibility of establishing strong support systems among our peers, families, and friends.

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Quick Facts

Are the events free? Yes.

What are the event dates?

September 4th, 2024:

- Acoma Relay Runners arrive to Laguna | Baton Exchange
 - Location: LBHS
 - Time: 4:00pm

Open to all members of our community to cheer for our Acoma runners! Meet at LBHS by 3:45pm!

September 4th, 2024

- Laguna Pueblo shout PREVENTION! RUN/WALK
 - Location: Mesita Village
 - Registration: Mesa Road/Sparrowhawk Road
 - Registration Time: 5:30pm
 - Event Start: 6:00pm

September 5th, 2024

- Community Relay Run (Laguna to To'hajiilee)
 - Leg #1: 9:00am (K'awaika Ctr. To LBHS)
 - LMS X-Country Team
 - Leg #2: 10:00am (LBHS to Mesita)
 - LAHS X-Country Team
 - Leg #3: 11:00am (To'hajiilee Chapter House)
 - Laguna Pueblo Runners

Incentives? Yes. T-Shirts!

I have friends and/or family who are not local, can they participate in events? Absolutely!!!!

Is there pre-registration for the events? We are only offering pre-registration for the September 5th community relay event (To'hajiilee overpass to Chapter House). We are recruiting ten runners to represent Laguna Pueblo.

How do I register for the September 5th run? Visit Laguna Behavioral Health during the hours of 8:00am-4:30pm (Monday-Friday). Or simply email me to request a digital copy of our registration form and send the form back as an attachment.

Is there on-site registration for the Community Run (9/5)?
If we have not fulfilled out quota, YES! Call in advance (September 04, 2024) to confirm space availability.

If space is available, how can I register?

You must arrive to the POL Police Department by 10:30am (9/5). MCRRR personnel will assist with registration and debriefing.

What can I anticipate on September 05, 2024? Transit vans will leave Mesita at 11:00am. Our group will be transported to the To'hajiilee overpass, greeted by their Public Safety Department. Runners will run **AS A GROUP**, escorted by Navajo Nation Public Safety to the first pit stop (Hospital). Joined by local members, the group will run until reaching the Chapter House. Rotation will be every mile until we reach the finish line. Upon arrival, the baton exchange will commence, To'hajiilee Behavioral Health provides lunch, our group will head back to Laguna after lunch.

Will I be safe while on the open road? YES! Your safety is our top priority. Police and ambulance escorts will be with the group the entire way.

