



**K'AWAIKA
YOU
COUNT**

FAQ

What is K'awaika YOU Count!?

This initiative will provide the Pueblo of Laguna (POL) an official count of population, social, economic, and housing data for the purposes of developing and implementing programs, services, and facilities that meet the community's needs while honoring the Pueblo's beautiful people, culture, and history. The project is all about the Laguna people—K'awaikame—and all about getting an accurate count of who lives here and what our lives are really like.

Why another census survey?

- ▶ K'awaika YOU Count! will help gather reliable and relevant data on population, income, housing, and other demographics required for most federal and state funding and programs.
- ▶ While the U.S. Census is a good starting point, K'awaika YOU Count! will collect data and information specific to the residents who live within the Pueblo of Laguna lands.
- ▶ Similar past surveys Laguna has done resulted in successful projects for housing, transportation, water and wastewater, health programs, and libraries, to name a few.
- ▶ Furthermore, as the Pueblo looks to invest its own funds and resources into building programs, services, and facilities, it is vital that we have solid data to work from.

When is it going to take place?

- ▶ K'awaika YOU Count! will start in May 2016.



What will this information be used for?

- ▶ Information on children, elders, veterans, persons with disabilities, cultural preservation, housing conditions, and other statistics and data, are needed to plan programs and services that truly meet the needs of our community.
- ▶ Employment and income data are critical to the Pueblo's community development initiatives.

Is this confidential? Yes!

- ▶ Absolutely, yes! K'awaika YOU Count! survey takers will be trained, credentialed, and bound to confidentiality agreements to protect the information of census participants. Confidentiality is of utmost importance on this project.
- ▶ K'awaika YOU Count! will respect family and individual privacy. All data will be grouped so that specific households and individuals cannot be identified. If participants are concerned about a census survey taker, they can request another person.
- ▶ As another way to protect your confidentiality, you can complete the survey online yourself.

Who from the community is assisting with this initiative?

The Pueblo of Laguna's leadership along with the Administrative Services Department are committed to ensuring this endeavor is useful and respectful to the Pueblo of Laguna people. A committee made up of elders, youth, and tribal employees is developing outreach materials. Community members will be hired as survey takers.

How can I complete the Census?

Survey takers will be going door-to-door starting in May 2016 or you can choose to complete the survey online.

How will survey takers be identified?

They will have a Pueblo of Laguna employee identification badge.

Can I complete the Census online?

Yes, you can complete it online safely and securely by following the links at www.lagunapueblo-nsn.gov and entering a unique code for your household.



How long will it take?

The Census will take approximately 30 minutes to one hour.

What information will I need to expedite the process?

List of household residents, their ages, and income (2015 tax documents helpful) and estimated household expenses.

Why do I have to give my income information?

Income, population, and housing data determine funding from most federal, state, and other funding sources.

What kinds of questions are there?

K'awaika YOU Count! will ask general demographic questions and questions that are unique and important to the Pueblo such as language, cultural preservation, Village meeting attendance, gardening, etc. Please keep in mind census surveys are not the same as opinion surveys.

Who gets this information?

The information will be kept confidential, but the statistics compiled from it will be provided to the Pueblo government and entities to help them plan and obtain funding.

Are we counting non-Indians in the household?

Yes, we are counting everyone who resides in the home. This is important for many funding sources. We will also be asking if residents are Laguna, from another tribe, or non-Indian.

Why are we only counting households within Laguna reservation and not everyone who is enrolled?

K'awaika YOU Count! is currently limited to those individuals who reside within the Pueblo of Laguna lands, to plan for services and programs here. Future surveys may include other enrolled members.



Will this survey be used against me? For example: what if I have too many people in my LHDME home?

K'awaika YOU Count! is a tool, not an enforcement agency. You will not be identified through the survey.

After this survey, how can I access this information?

There will be a report to the Pueblo of Laguna by the end of 2016.

Will there be incentives for completing the survey?

Participants who complete the K'awaika YOU Count! will be entered into a drawing to win a gift card valued between \$250 and \$500.

Where can I get more information?

For more information about K'awaika YOU Count! please visit: www.lagunapueblo-nsn.gov or contact Sharon Hausam, Planning Program Manager, (505) 552-1204, shausam@lagunapueblo-nsn.gov

